

“Marketing grows the bottom line, especially in a tough economy.”

Empowering your people is and should be the first choice of a business leader.

We empower our clients' brands in a very visual and tactile way. We bring a strategy to life using imprinted apparel and promotional products as the tools.

Last Book – “If You Don't Have Big Breasts Put Ribbons On Your Pig Tails” by Barbara Corcoran (this REALLY is a business book).

Favorite Artist – My children when they were in Kindergarten.

Love – Italian food and dessert!

Peer to Peer Advisors – Two hours per month that I won't let anything interfere with. Like my marketing budget, Peer to Peer is the one item that won't get cut, even in a tough economy, because just like my marketing budget, Peer to Peer is an investment that helps grow my bottom line!

Jody Ferrer
Founder and President
The Perfect Promotion
West Hartford, CT



Peer to Peer Advisors expands possibilities for growth and sustainability. Join smart business leaders who get the value of building relationships and helping each other. Visit our Web site or give me a call.

PeerToPeerAdvisors.com 866.965.4242

Kenneth J. Cook, *Managing Director*

PEER  **PEER**
ADVISORS

